

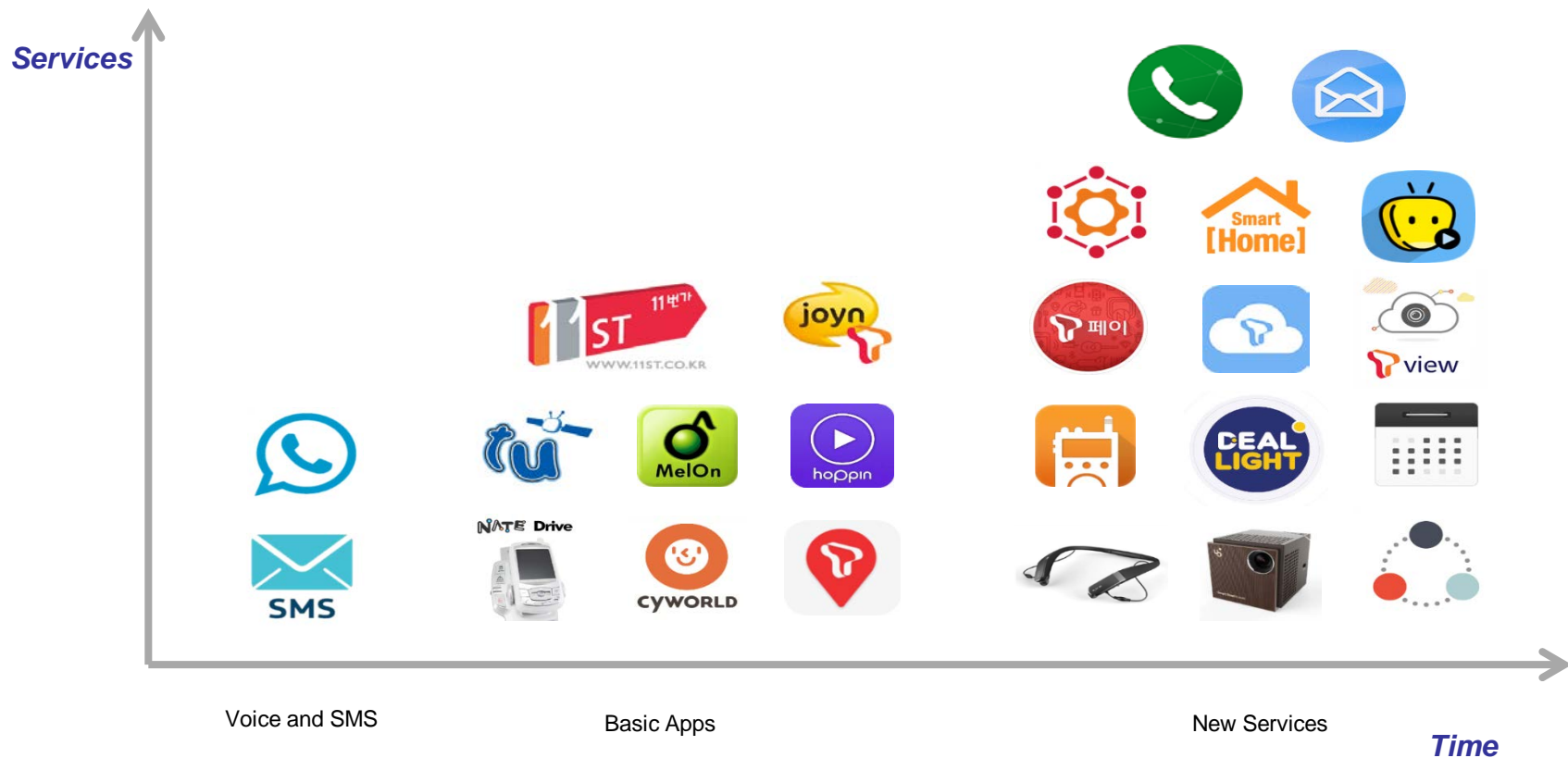


SK Telecom OCP Update - Overview

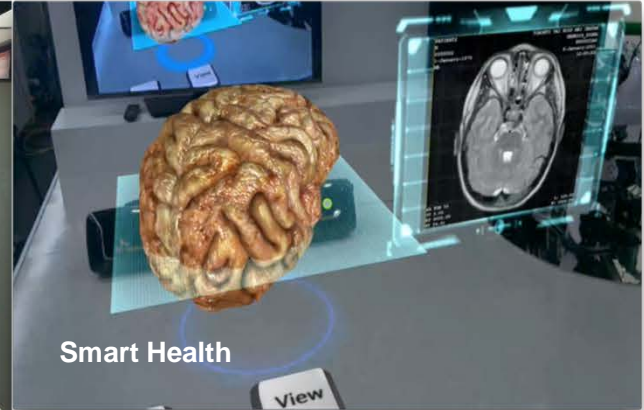
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SKT services over time



Next generation services



Problem at hand

Current telco business is unsustainable

- Data traffic growth is exponential
 - x5 growth in next five years
- Revenue growth is flat
 - Saturated market, flat ARPU, no new revenue source yet

On the other hand

Expectations on telco infrastructure are daunting

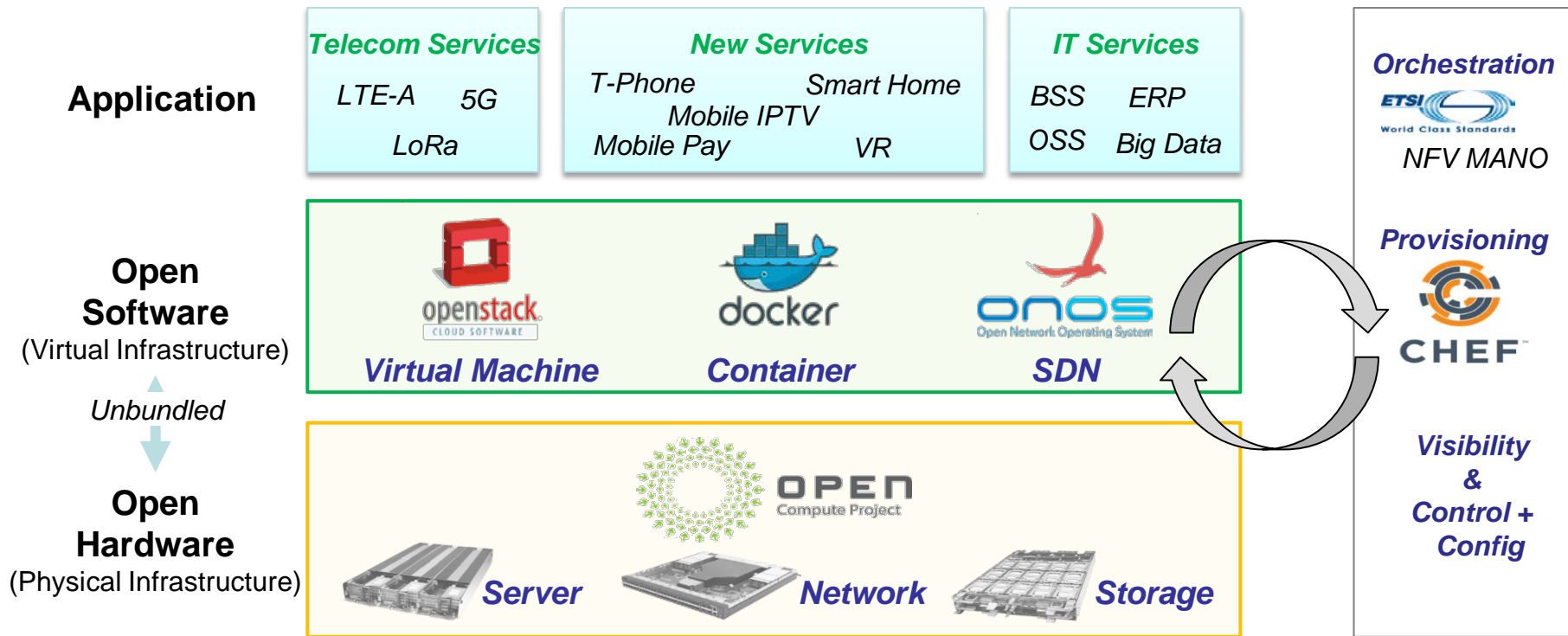
- **5G requirements**
 - IoT and other applications, VR, connected car, etc.
 - Higher bandwidth, lower latency, massive connectivity, reliability
- **Customer expectation is higher than ever**
 - Network coverage should be universal, provide good quality
- **Need flexible, programmable, scalable infrastructure**

Approaches to innovation

- **Embrace open technologies**
 - Both software and hardware (OCP Telco!)
- **Use commoditized components**
 - TCO reduction, multi-vendor, proven technologies
- **Include differentiating technologies as needed**
 - Hardware accelerators (Xeon+FPGA), new access, optical transport, etc.
- **Collaborate with like-minded partners**
 - OCP, TIP, OpenStack, ON Lab, OPNFV, etc.

SKT next gen infra: COSMOS

Composable, Open, Scalable, Mobile-Oriented System



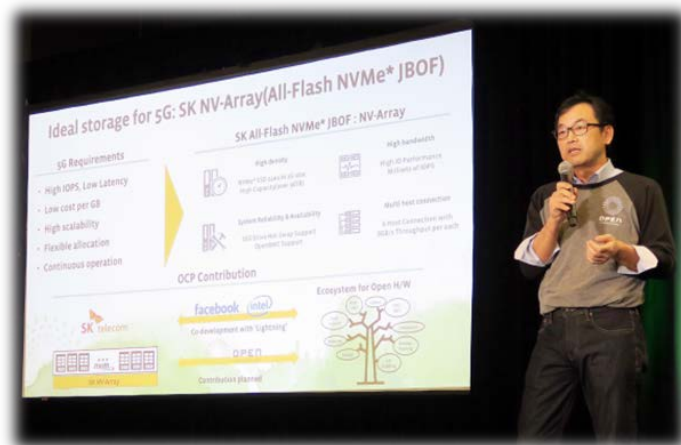
* Specific technology names are for illustration purpose only.

OCP trial update

- **Purpose**
 - Get a firsthand experience
 - Application test with real(istic) workload, e.g., Hadoop, OpenStack
- **Approach**
 - Start small; Try multiple vendors
 - Joint POC by R&D and business units (network and IT infra teams)
- **Schedule**
 - Vendor selection under way; Initial result by 3Q 2016

OCP – Plan for upstream

- Share experience and contribute our design
- Areas of focus
 - All flash storage: AF-Media (media server), NV-Array (JBOF)
 - NFV appliance: T-CAP (converged appliance platform)
 - Wedge trial
- Presented at OCP summit, March 2016



Synergy with other projects

- **Telecom Infra Project**
 - Focuses on mobile services and protocols
- **ON Lab**
 - ONOS (SDN controller), CORD (especially M-CORD)
- **SKT's own project**
 - Private cloud (OpenStack), Mobile PaaS (Cloud Foundry)
 - Operation Intelligence and SDV (visibility)
 - vEPC, vIMS trials

Way forward

- **We should**
 - **Share experiences and best practices**
 - **Work together to define OCP telco requirements**
 - **Find ways to collaborate effectively**
 - **Consider combining procurement when possible**