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Compute Engineering Workshop March 9, 2015 San Jose



Architecting Highly Efficient Web-scale Cold Storage for Unstructured Data

Every bit and watt counts

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Caringo Overview

Highly efficient object storage software

- Founded in 2005, complete focus on software
- Pure object storage; store metadata with data & eliminate complexity
- Field proven. Shipping v7, clusters running 7x24 without incidents for 5+ years
- Consistent innovation in efficiency, simplicity, performance, data protection















Customers with Different Use Cases

...that all have similar goals

- Radically simplify infrastructure
- Cost effective scalability for unstructured data (i.e. web-scale)
- Data must be searchable, accessible and protected























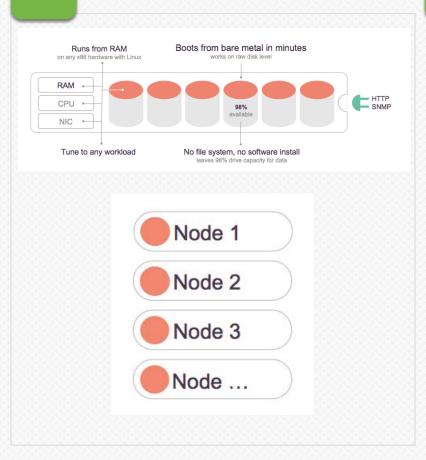




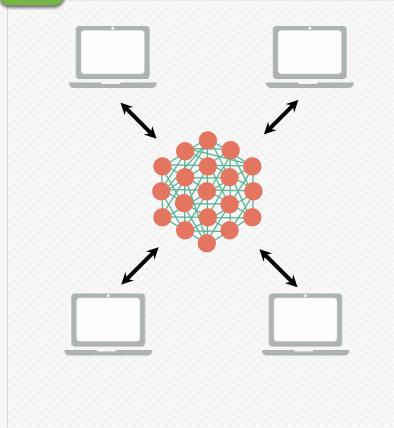
... plus hundreds more

Technology that enables Flexibility at Scale

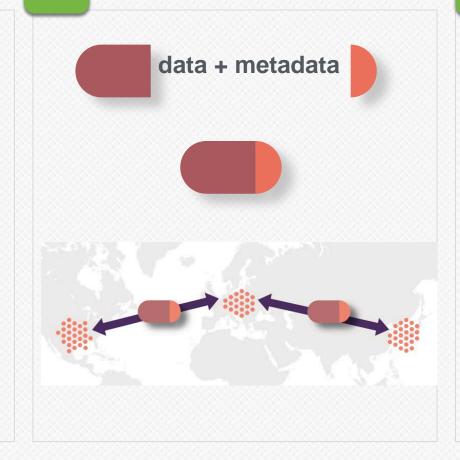
1 All-inclusive software



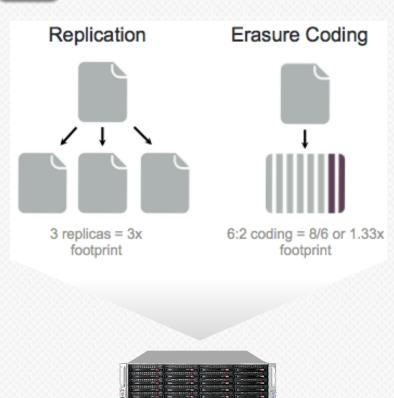
2 Swarm architecture



3 Encapsulated data



4 Elastic Content Protection



- Boots from bare metal
- <u>Simplified approach</u> no file system, no RAID, no single points of failure
- All nodes cooperate to perform all functions
- Gets faster as cluster grows
- All nodes run the same code
- Object contains all system, custom metadata, Lifepoints
- Unlocks data from application and location
- No metadata database

- Patented: store erasure coded and replicated objects on the same node
- Shift between replication and erasure coding to reflect the value of the data



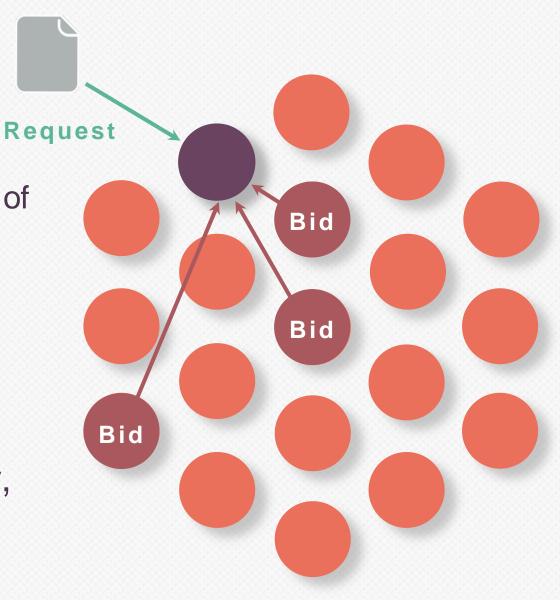
The Swarm Data Market

Use any node to access cluster

- Swarm considers market conditions for execution
- · "Bids" are willingness to write, update or retrieve objects
- Bid affected by: volume state, cached objects, load, storage used, state of volume, how busy, i/o queues, etc.
- HTTP redirect to lowest cost node for WRITE/READ
 - With caravanning protection

Why is this important?

- Enables <u>automatic load balancing</u>, Super-fast volume recovery, adaptive power conservation (Darkive) and more
- Content caching and sub-clusters taken into consideration
- Mechanism is expandable, e.g. tiering within a cluster





DarkiveTM - The Key to Cold Storage

Patented adaptive power conservation enabled by bidding

- Spin down drives and reduce CPU utilization
- Saves power and cooling
- Two types:
 - Adapts automatically to system behavior based on configurable period of inactivity
 - Admin can designate Darkive nodes or even Darkive sub-clusters
- Designated archive nodes bid more aggressively until full
- Bidding directs writes towards the few fuller nodes while others remain spun down



Cold Storage with Darkive Results In a recent 30 PB Cold Archive

- Power savings reduced monthly TCO by a full 70%
 - Bidding seeks to fill volumes and let nodes go quiescent
 - Saved in overall power costs due to spun down nodes
- Since object indexes are in RAM, Swarm can answer queries without spinning up drives and can choose active drives to serve data
- Admin can also select a wake/sleep cycle for nodes health checking



Why is this important?

Estimated data growth by 2020 7.3 to 40 Zettabytes 90% unstructured data

The Path to Zettabytes Driving the need for Cold Storage

- Companies of all sizes amassing large data sets
- Data is the basic unit for build value; it must remain accessible
 - The value of data changes over time
 - The access patterns also change as the data ages
- Value diminishes but doesn't vanish
- A perfect solution is Responsive Cold Storage



Pioneers in Cold Storage



Amazon Glacier

- 11 nines durability
- Runs in high capacity low cost discs



Facebook "Sub-zero"

- 2 dedicated datacenters
- Storage servers power off when not in use
- Two backups of data

Your name here



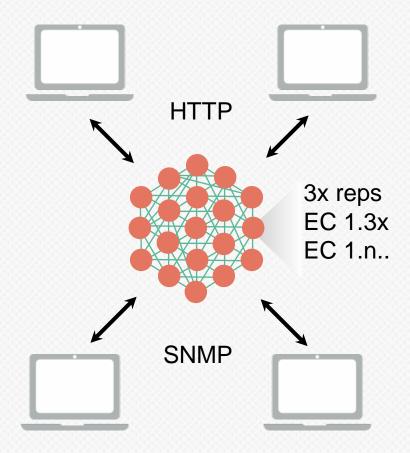
Cold Storage Requirements

- A minimum of 11 nines 99.99999999% (like Glacier)
- Equivalent of 2 backups (like Facebook)
- Power off server when not in use (like Facebook)
- Optimized for
 - Efficient use of data center space (fewer racks)
 - \$ per GB
 - Watts per GB



Software Need – Efficiency at Scale

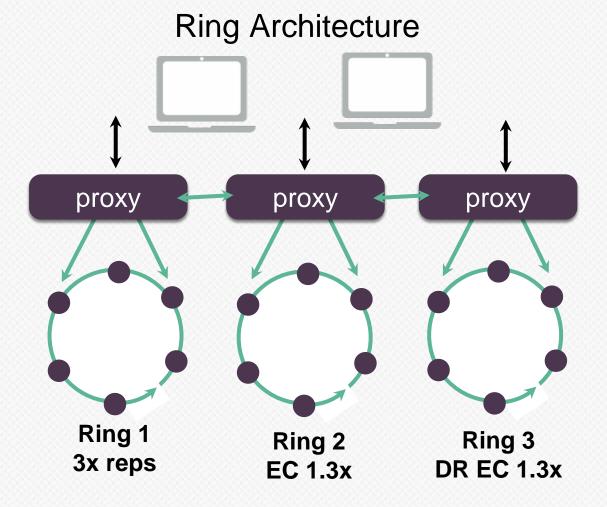
Caringo Swarm



of servers which do you want?

- Single pool of resources
- Plug into network, boot and up and running in 90 secs
- Storage automatically deploys and balances
- Swarm manages metadata, OS, access and storage

With thousands



- Complex setup, different drives in node for OS, metadata, and storage
- RAID controllers, RAID 1 for OS and metadata drives
- Separate RINGS for each protection scheme
 - Rigid scale, must add an equal amount of servers across all RINGS
 - Migration managed by supervisor/proxy
 - Single point of failure, EC reconstituted on connector servers
- Heavy reliance on script automation to manage complex deployment



3 PB Cold Archive Example: Swift vs. Swarm



Reliability

11 9's or greater

Storage need

3,086 PB useable

Chassis need

72x6TB HDD per

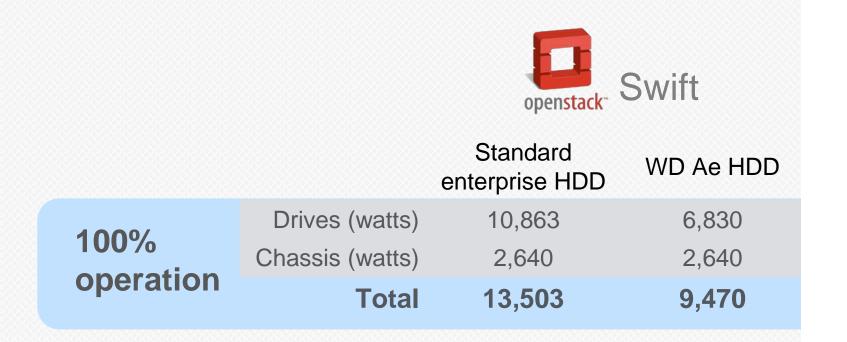
Racks required

10 chassis per rack

Drives required



Same Example: Standard Enterprise HDD vs WD Ae HDD





Progressive Capacity

"Delivering Value Across the Capacity Continuum" through

- More capacity-per-cabinet/floor tile,
- Thus, reduced compute infrastructure,
- Thus, better infrastructure utilization

Application value

- Render more capacity-per-drive and capacity-per-volumetric space
- Improved TCO

Guiding Principles

- Common platform product strategy to minimize cost of qualification + components:
 - . Single Platform for ~18 months with incremental feature improvements (minimizes qualification costs)
 - Scale Economics / high volume components and architectures (establish cost leverage thru volume across multiple market segments)
- Efficient and extendible investments for both supplier and customer
 - . Any work done to enable features will span multiple generations

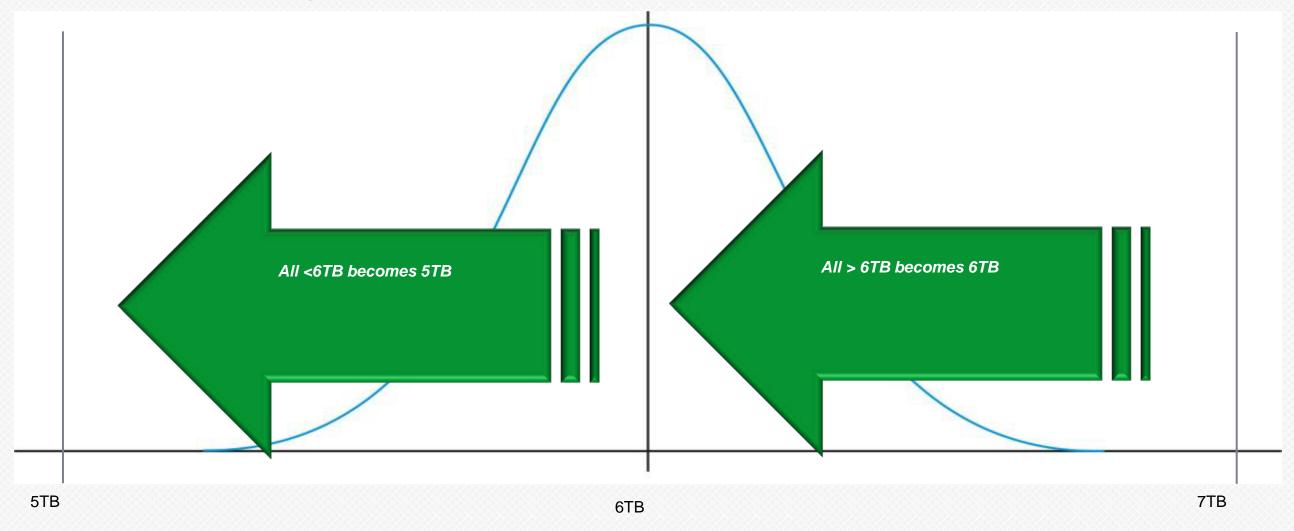
Application considerations

- Handling a range of capacities (In 100GB increments: e.g. from 5.9 TB to 6.6 TB)



Conventional Approach

Suboptimal Capacity Utilization



Traditional Fixed Capacity Points

- Requires majority of manufacturing distribution above target
- Large capacity penalty for population below target



Progressive Capacity Renders Increased Capacity Gains & Cost Savings through Natural Technology & Factory Maturation

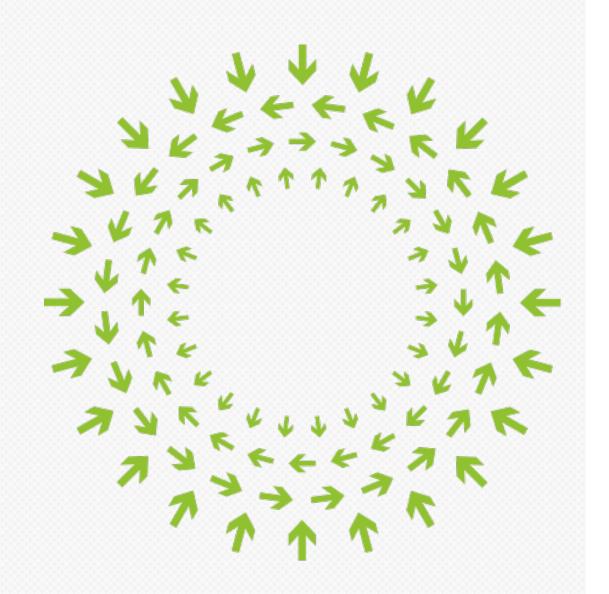


Summary – Caringo Swarm + WD Ae HDDs Responsive and responsible Cold Storage

- Responsive in real time to application needs
- Responsible in the way it burns power, cooling and data center footprint
- Darkive the key to Cold Storage power savings
- Use of WD Ae drives combines the best of both worlds







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